



## Youth Engagement: Effective Recruitment Strategies and Key Resources



**Date:** September 13, 2016

**Time:** 10:00 AM – 11:30 AM

**Link to register:** <https://attendee.gototraining.com/r/4180940619977986305>

### Overview

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This statewide webinar training is the last of a four-part series on youth engagement in the California SNAP-Ed program. The first webinar provided an overview of the Youth Participatory Action Research process, recruitment and steps to complete a youth engagement project. The second webinar covered ways to sustain a youth engagement program including an activity to better understand the levels of youth engagement. The most recent webinar showcased three different youth engagement programs and teams.

The “Youth Engagement: Effective Recruitment Strategies and Key Resources” webinar training will include an overview and discussion on methods to recruit youth and youth engagement resources. Youth recruitment is an integral part in the early phases of youth engagement activities and strategies to recruit and retain youth are used throughout the life of a project to support sustainability. The second focus of this training will be on curricula and other resources that LIA staff or adult allies may use to support youth engagement activities, including resources to provide youth a foundation on what healthy nutrition and physical activity are.

### Who should attend?

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The training is intended for LIA staff that support, or are, adult allies that work with youth teams that are conducting SNAP-Ed related youth engagement activities.

### Learning Objectives

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After the webinar attendees will be able to...

- 1) List two methods to recruit youth for youth engagement teams.
- 2) Identify two methods to retain youth team members.
- 3) Describe up to three approved curricula/resources that can support youth in their SNAP-Ed youth engagement projects.